

# Paper Options

At Print Services, we want to bring our love of paper to you!  
With so many options, this table breaks down the basic of paper by clarifying some phrases.

<p>What is paper weight?</p>	<p>Paper is weighed prior to cutting and is given a number to help understand how thick and opaque it is. Basic office paper is around 20# (or 20 pounds). Within paper class, the higher the number, the more substantial and more opaque.</p>
<p>What is coated vs uncoated paper?</p>	<p>Coated paper does not absorb ink like uncoated paper. When the ink lies on top of the coating, there are shifts in the way light hits the ink. Coated paper works best with photographs, illustrations, and anything colorful. Uncoated paper reflects less light making it easier to read. Uncoated paper is best for writing. The look and purposes of your project influences your paper choice.</p>
<p>Are there a variety of papers and colors to choose from?</p>	<p>Yes! We have dozens of swatch books. Our staff is happy to help you find the perfect paper for your needs.</p>
<p>Are there paper supply chain issues?</p>	<p>Since the COVID-19 pandemic began, we have been experiencing some of the longest delays ever. We keep the most common paper types (see table on other side) on hand. However, if your project requires a specific paper, we suggest contacting us early to check availability and wait times.</p>
<p>Can I print something other than paper?</p>	<p>Yes! We can print on almost all substrates. Would you like custom boxes? Maybe a vinyl banner? We work closely with vendors and partners to get the exact material you want!</p>

# Paper Options

These options are the standard paper types we have in stock.  
If you want to discuss other options, give us a call!

Bond	Weight Options	Characteristics	Examples
	20#	Basic office paper with several color options available.	Exams, forms, worksheets, handouts, etc.
Text Coated and Uncoated	Weight Options	Characteristics	Examples
	70# 80# 100#	More opaque than bond; if you have photos or the project is double-sided, text is the better choice.	Event flyers, letters, insides of booklets, most double-sided projects
Cover/Card Coated and Uncoated	Weight Options	Characteristics	Examples
	65# 80# 100# 120#	Heavy and durable with several color options available.	Business cards, postcards, invitations, covers, photography
Label/Sticker	Material Options	Characteristics	Examples
	Vinyl Matte	Removable or semi-permanent	Name tags, stickers, labels
Synthetic Polyester	Thickness Options	Characteristics	Examples
	10 mil 12 mil 14 mil Mil = 1/1000"	Water and tear resistant	Bathroom signs, kitchen signs, lab signs, anywhere with water regularly present